

HISTORY (specialty 07.00.02)

Kuzmina V.M. Participation of artistic intelligentsia in the central part of Russia within the industrial modernization of the country: historiographic survey

It is represented the basic historiographic tendencies in the study of the many-sided activity of artistic intelligentsia. It is distinguished the periods in the development of national and foreign (Anglo-American) historical thought in questions of the study of the artistic activity of intelligentsia in the Soviet period of national history. For the first time in the historiography the artistic activity of intelligentsia is revealed from the position of its participation in the industrial modernization of the country.

Key ords: modernization, industrial modernization, artistic intelligentsia, Soviet period of historiography, post-Soviet period of historiography.

*Russian state
social university*

July, 17, 2010

Razmolodin M.L. On identification criteria of belonging to the Black-Hundred

The article covers problems connected with total characteristic of the Black-Hundred. The author offers to identify the extreme-right organizations as conservative by means of adoption of S.S. Uvarov's principle «Orthodoxy, autocracy, nationality». The problem of identification to the Black-Hundred's spectrum can be solved with the aid of criterion of defense of absolute Russian Orthodox monarchy. Usage of this criterion gives an opportunity to revise existent in historical science views about some right organizations as Black-Hundred.

Key words: Black Hundred, extreme right ideology, Russian orthodox monarchy, autocracy, conservatism, traditionalism,

*Administration of Federal security service
of the Russian Federation for Yaroslavl region*

July, 22, 2010

ETHNIC SCIENCE (specialty 07.00.07)

Loukiyanova O.O. Migration to Estonia after entering the European Union

Enlargement of the EU and the opening of labor markets to new member countries entailed the movement of labor force from less developed countries to more prosperous states. Demand for cheap labor in the receiving countries gave rise to the proposal of suppliers. The article analyzes the research data and statistic sources that had been conducted during 2004 to 2007 and related to migration. Special place was given to the labor market situation, causes and effects of migration activity in economical sectors in Estonia and receiving countries.

Key words: migration, European Union, Estonia, migration of youth, mobility, labor migration, educational migration, Russian-speakers.

*Ethnic science and anthropology
institute of RAS*

July, 3, 2010

ECONOMICS
(specialty 08.00.01)

Pokhilko T.N. Innovation system formation as a term of social and economic development of the region

The possibilities of innovative development of the Krasnodar region and the establishment of a regional innovation system are considered. It is shown the formation of innovation system as a mechanism for sustained economic growth. It is selected and analyzed the organizational and economic problems and prospects of innovation management in the Krasnodar region. The effectiveness of the policy is evaluated from the viewpoint of the ability of the national innovation system to form inputs to innovation. At present Russia and its regions overcome barriers to innovation development and create a replicable culture of innovation at all levels.

Key words: innovations, innovation economy, modernization, human factor of innovations, innovation system, human capital, innovation management specificity.

*Armavir social and psychological
institute*

July, 25, 2010

(specialty 08.00.05)

Boikova A.V. The specificity of arbitrage management as a variety of anti-crisis management of the organization

It is considered one of the kinds of anti-crisis management – arbitration management. Development stages and acceptances of administrative decisions are resulted, the features inherent in the given kind of management are formulated, the attempt to reveal the economic contents of procedures of an inconsistency is made.

Key words: arbitrage management, anti-crisis management, debtor, creditor, responsibilities.

*Tver state
technical university*

August, 14, 2010

Golodova A.A. Cluster approach to the organization of the regional continual professional education system (on the example of Volgograd region)

The article is dedicated to problems of functioning and development of regional system of continual professional education. Continual professional education is considered by the author as "compensatory" education providing correlation region demands in accordance with the structure of labour market and educational services. The article contains the arguments confirming possibility of the usage of cluster approach for organization of continual professional education system of the region. Also the paper discusses possible prospects of its development.

Key words: Volgograd region, cluster approach, continual professional education, education cluster, regional system of education.

*Volgograd state
university*

August, 2, 2010

Mitrophanova T.Ju. The mechanism of High school competitive strategy outwork

The mechanism of competitive strategy of higher educational institution in conditions of the system of higher education reforming and necessity of the development of the personnel potential of the economy focused on innovations is considered. As the strategy, providing for higher educational

institution long-term competitive advantages in the Russian market of educational services, the strategy of differentiation (according to M. Porter) connected with the formation of a brand and an estimation of the capital of a brand of higher educational institution is offered. The systems of indicators of the capital of a brand of higher educational institution is defined, definition of concept «force of a brand of higher educational institution» is made as to an integrated indicator of the capital of a brand of higher educational institution.

Key words: quality of education, High school competitive strategy, competitive advantages, High school brand, High school brand capital, indicators of High school brand capital, power of High school brand.

*North-Western state
correspondence technical university*

August, 16, 2010

Golitsyn S.I. Organization-and-economic mechanisms of education systems adaptation to labor market

It is presented the genesis of the modernization of the system of continuing professional education, systematized its development stages late XX and early XXI centuries. Particular attention is paid to the analysis of existing organizational and economic mechanisms of the education system, formulated the principles of its adaptation to the existing conditions of the labor market.

Key words: adaptation, organizational and economic mechanism, the system of education, a university complex, the modernization of education.

*Ural state
economic university*

July, 26, 2010

(specialty 08.00.14)

Ponyatovskaya A.F. Modernization of the institutional sphere of transnational corporations functioning

It is held the analysis of the activity of the leading subjectives of the world economics (transnational companies) based on the methods of neoinstitutional theory. The main tendencies of the development of the international economic relations has been identified which helped to make several suggestions concerning the correction of the institutional environment of the transnational companies to create a more attractive infrastructure for long-term international investments into the Russian economics as well as the support of the Russian subjectives of the world market.

Key words: transnational corporations, institutional environment, global economic strategy, protectionism, main tendencies of the world economics.

*Rostov state
economic university*

August, 14, 2010

**PHILOSOPHY
(specialty 09.00.11)**

Jushina S.V. Content analysis of modern terrorism as social and destructive phenomenon

It is considered the essence and specificity of terrorism that lies in diversity of its forms of revealing in all spheres of social life. Attention is paid to the content component of terrorism activity, analysis is held through the integrity of such components as: subjects and objects of terrorism, moti-

vation, means of affect, results. The author systematizes the opinions on terrorism in modern science and distinguishes the diversity of terrorism that is of high danger to society.

Key words: modern terrorism, analysis, social-and-destructive phenomenon, essence, specificity, classification.

*Don state
technical university*

August, 26, 2010

(specialty 09.00.13)

Bitkeev M.P. Buddhism theory of cognition and logics within the context of Kantian criticism of the pure reason

The consideration of the Buddhism theory of knowledge and logics within the context of Kantian “Criticism of the pure reason” lets clear up not only the interconnection of different kinds of knowledge, but also the phenomenological circle that exists in human mind. But taking into account phenomenological circle we should specify. Kant admits the fact of the affection of senses by surrounding reality. Moreover, he is interested in prior synthetic sayings as it is they that lead us to knowledge increase. But in what meaning of the word we are left in the boundaries of our mind, creating world-for-us? Here comes out two questions: 1) what is the matter of sensations, and 2) what are the forms of synthesis comprehension, where do they appear from?

Key words: knowledge theory, pure reason, Buddhism, logics.

*Kuban state
university*

July, 28, 2010

Bouryakova O.S. On the question of information and knowledge revolutions

It is actualized the problem of information revolution influence on the social stratification of modern society. It is proposed and grounded the necessity of differentiation the notions “information revolution” and “knowledge revolution”. Within the context the conceptions of the new “class of intellectuals” is analyzed in the works post-industrial and information communities. Special attention is paid to the conceptions of meritocracy by J. Bell, adhocracy by A. Toffler and netocracy by A. Bard and Ya. Zoderkwist.

Key words: post-industrial society, information society, information revolution, knowledge revolution, class of intellectuals, meritocracy, adhocracy, netocracy.

*South-Russian university
of economics and service*

August, 14, 2010

Nagorskikh T.N. Philosophic aspects of creativity competitions

The article is devoted to the important problems of the specificity of creativity in the fashion sphere. The attention is paid to identifying philosophic aspects of design creativity on the whole and the creativity competitions in particular (using the fashion shows as an example). The Russian and Western contest movement features are analyzed. Humanistic component of the ideological content of the contest activity is focused.

Key words: creativity competition, fashion, youth, creativity, idea, atmosphere of competition

*Rostov Technological Institute
of Service and Tourism*

August, 18, 2010

Novgorodskaya N.E. Political culture as a philosophic category: historic retrospective of the phenomenon formation

It is summarized the results of the analysis of “political culture” phenomenon as a philosophic category. Political culture is a unity of elements of the integral culture of this or that culture which include behavior models and value attitude towards political-and-social institutes, political processes and political society system. It is given a many-sided analysis of the existing definitions of political culture, which can be summed up as follows: axiological, normative, psychological and managing.

Key words: culture, political culture, European tradition of rationality, rationality, irrationality, political ideals, political values.

***Pedagogical institute
of Southern federal university***

August, 15, 2010

Petrenko R.A. Genesis of the personal aggression

Philosophical, sociological, socially-psychological concepts and empirical researches of genesis of personal aggression and aggression phenomenon in general are analyzed and interpreted. Interrelations of aggression of the person with processes of self-realization, self-actualization of the person are revealed. The conclusion of the article is that the creation of conditions for self-expression, revealing and realizations of personal potential, satisfaction of personal requirements of members of society, reduces aggression of the person and necessity of aggressive expression.

Key words: aggression, personal aggression, aggressive revealings, ordinary socialization of aggression, paradoxical socialization of aggression, self-realization of a person, self-actualization of a person.

***South-Russian state
technical university***

August, 25, 2010

Cherednichenko I.P. Existential experience of real existence

The person lives in real physical space which is complete and uniform for all beings. However with reference to individual existence it is possible to speak about such spaces which define ability to live of the concrete person. It is social space and existential space. In article features of the existential experience are considered, which individual receives as a result of stay in existential space.

Key words: existential experience, existence, disposition, existential space, social space, authentic and non authentic existence, life, death, individual, personality.

***Rostov state
transport university***

August, 15, 2010

(specialty 09.00.14)

Pakhutko M.V. Value bases of religious identity of students in Rostov-on-Don

Social identity is perfectly revealed in the epoch of social disturbances, huge social changes. Russian society transformation touches all the layers of social life, institutional forms of society, vectors of social development. The deformed value system, identity crisis, presence of different

strategies of adaptation to social changes form negative conditions for social development of the youth and consequently for the process of its identification.

Key words: youth, values, religion, identity, religious identity, society.

*Pedagogical institute of
Southern federal university*

August, 14, 2010

Pokhilko A.D., Semendyaev F.I. Crisis of the personal identity within the context of Orthodox culture

Methodology for the analysis of concepts of spiritual culture is considered in the aspect of the idea of complete autonomy of consciousness, i.e. process of mutual transformation of the absolute and relative to the spiritual life of man and society, a process that includes culture and man as its subject in the mechanisms of the relationship of consciousness and being. The possibility of a dialogue of theology and secular humanism on the ethical and aesthetic content of culture lies in the fact that the crisis of modern culture blurs the distinction between relative and absolute, secular and religious. In contemporary culture, everything becomes a game, and it hides or replaces the absolute content of morality. Relative ethical and aesthetic reflection is the process of self-revelation of the absolute moment of culture in its moral form. Formation of individual autonomy has its beginning a conscious choice of moral values.

Key words: identity, personal identity, the Orthodox culture, the autonomy of conscience, moral values, ethical concepts, relativism.

*Armavir social and psychological
institute*

August, 26, 2010

**PHILOLOGY
(specialty 10.01.01)**

Poletaeva O.B. Hidden advertisement as an innovation component of modern popular fiction

It is analysed the peculiarities of mass fiction in the context of product placement development in modern literature, giving exact examples from modern books. Indirect advertising or product placement is described in the given article as an innovative feature of modern mass fiction, pointing out certain problems arising in its context. One of the problems under discussion is whether the author places product placement in the literal context consciously but in the frames of the author's strategy or the publishing houses' editors are totally in charge of product placement. Also, certain attention is paid to the product placement in educational books for children. A brief historical review of the product placement development in Russia and abroad has been performed.

Key words: mass fiction, commercialization of literature product placement.

*Tyumen state
oil and gas university*

July, 13, 2010

(specialty 10.02.19)

Koudinova T.A. Language substandard in the aspect of translation theory and practise

The article analyzes theoretical aspects of translation, functioning of substandard language units in the text being in focus. The article emphasizes that the original text should be translated taking into consideration national and cultural context and sub-units pragmatics.

Key words: substandard, dialect, slang, popular language, idiostyle, idiolect.

Nesvetailo Ju.N. Neologisms and occasionalisms as a means of enlargement of lexical macro-field of modern English

It is investigated the points of structural organization of lexical macro-field. Lexical macro-field is presented as a complex formation. Neologisms and occasionalisms are the main means of the enlargement of the English lexical macro-field that is considered as the constituents of the formation.

Key words: lexical macro-field, language, neologism, occasionalism.

Skorobogatova T.I. Poetonyms in phraseological units as markers of sociocultural memory (on the material of the French language)

The article is dedicated to thorough consideration of phraseological stock of the French language in the light of the conception of historic memory. Sociocultural memory is one of the components of historic memory. The article presents an analysis of a segment of sociocultural memory which is fixed in phraseological units containing poetonyms – the names of literary characters. The field of sociocultural memory formed by these elements is distinguished by its specific colouring, the palette of which is determined by the literary talent and certain skills in writing of national authors.

Key words: historic memory, sociocultural memory, phraseological unit, poetonym, the French language.

**LAW
(specialty 12.00.01)**

Batsuev V.I. The possibilities of justice of the peace in justice providing

The article is devoted to the problem of guaranteeing of judicial act's correctness. Correctness is considered not only as formal features of judicial sentence: legality, validity, but also as the substance of a sentence, it's motivational part and guaranteeing of such a judicial proceeding which allows the parties to create all conditions for interpretation of explaining of their judicial positions.

Key words: judicial authority, Justice of the Peace, judicial system, justice system, judicial act, justice.

Dashkevich V.V. Idea of “social state” development

It is devoted to the consideration of the basic historical and legal aspects of formation and idea realization of «the social state». The author allocates system of principles and the functions traditionally carried to the sphere of the social state, efficiency of its realization in a postwar period and at the present stage state developments.

Key words: social state, social protection system, the general welfare state.

***Krasnoyarsk state
agricultural university***

August, 18, 2010

Ignatov A.Ju. On the question of ethic-and-law responsibility of lawyers in the sphere of citizens' rights

It is made an attempt to analyze the rules of morality of legal standards, which regulate the professional activities of different law professions. The importance of morality standards in professional legal activity is investigated. The question of professional ethic is examined like a lawyer's responsibility component in the procedure of legal regulation both: law-making and law-enforcement process. Along with the traditional sources as law and other regulatory legal acts, the author of points out new unconventional legal source – "code of ethics"

Key words: responsibility, law-book, ethics, morals, law, lawyer.

***Siberian federal
university***

August, 14, 2010

**PEDAGOGY
(specialty 13.00.01)**

Nazarov D.M. Education technology projecting on the basis of comparative analysis of the hermeneutic scientific methodology

The article is devoted to a problem of hermeneutics, as a method of scientific knowledge and to the revealing of its features of application in a pedagogical science. Having held the comparative analysis for the purpose of hermeneutics formalization of a knowledge method the author offers his own understanding of the essence of hermeneutics with reference to educational system. It is given the definition to hermeneutics technology of training.

Key words: hermeneutics, knowledge, subject, object, comparatives, interpretation, hermeneutics triangle.

***Ural institute
of economic management and law***

August, 15, 2010

(specialty 13.00.08)

Makarova E.L. Preparation of the student from pedagogical university for scientific-and-research activity: paradigm change

It is considered the evolution of approaches to scientific-and-research activity of a teacher in the context of paradigm change in High pedagogical education. It is also discussed the possibility of competent approach usage to the preparation of bachelors.

Key words: scientific-and-research activity of a teacher, system-and-role model, competent approach, key competences.

**POLITICAL SCIENCE
(specialty 23.00.02)**

Osipov A.V. Co-social democracy as a factor of political power consolidation

It is analyzed the institution of co-social democracy as a factor of political power consolidation. It is considered the following sides of co-social system of power distribution: electoral proportional representative; territorial autonomy; proportional administrative co-option. It is given the examples of political situations when co-social democracy is unstable.

Key words: co-social democracy, proportional electoral system, constitutional order, institution of ethnic co-option, power deconsolidation.

*Pedagogical institute
of Southern federal university*

July, 17, 2010

Rezcova I.Ju. Books as a political instrument in the third Reich

It is analyzed the usage of book production as the political instrument of the Third Reich. The role of literary works on the thinking formation of society is defined. The author also gives the characteristic of perception of the nazi literature by the German population and creativity place in political system.

Key words: Hebbels, literature, propagation, state policy, mass consciousness.

*Moscow state social
and humanitarian institute*

August, 29, 2010
