

ECONOMICS
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Medvedev A.V. Appraisal and reappraisal model of investment project effectiveness data as a tool of management system of company's investment activity

Key objective of the research is perfection of a management system by the enterprise's investment activity. The research urgency proves requirement of investment management for tools which allow to carry out operative monitoring of realization of investment projects and in due time to make changes to the project in case of environment change. Novelty of the author's approach consists in use methodological principles of the controlling concept in the given specific functional sphere of the enterprise. As the new tool of a management system by the investment activity the author improves model, which calculate efficiency indicators of the investment project. This model allows not only to reveal deviations of planned targets from actually reached, but also on the basis of the analysis of these deviations to involve competent investment management level for an estimation and a choice of correcting management alternatives.

Key words: company's investment activity, investment management, financing model, investment project, controlling conception.

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