ECONOMICS (specialty 08.00.05)

Ivanova N.E. Peculiarities of bench-marking usage in innovation sphere

World experience proves the need to use multiple organizational forms development of regional innovation systems. Examination of their application to specific socio-economic conditions in the region possible methodology for the benchmarking. But benchmarking innovation can lead to "invalid simplification" if used without consideration of national or regional particularities and adapt to it. Solutions to these methodological problems deserve special attention in the analysis of innovative areas of socio-economic development of regions and/or makroregiony on methodology for benchmarking. Method of benchmarking is reduced to a single index, a number of indicators describing various aspects of the innovation system. The paper presents the results of monitoring of innovation development of the EU for the composite index.

Key words: innovation system, benchmarking, KPIs, regional innovation system.

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