ECONOMICS (specialty 08.00.05)

Yakovleva A.A. Controlling in the system of organization management

With the transition to market relations enterprises have to carry out their business in dynamically changing environment, relationships between enterprise and environment become more complex and amount of transferred information increases. New environment determines the necessity of improvement of the existing management practice to achieve high efficiency in the market. Requirements to enterprise management system responding to conditions of dynamically changing environment are determined by author. Some drawbacks of existing planning and control systems at domestic enterprises are observed. One way to improve the enterprise management system is application of the controlling. Basic controlling concepts are observed and their gaps are identified in the article. Author's definition of controlling based on critical analysis of existing controlling concepts is proposed and its place in enterprise management system is determined.

Key words: enterprise management system, planning, control, controlling, controlling concepts

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