ECONOMICS (specialty 08.00.05)

Pokhilko T.N. Regional strategy of innovation breakthrough

It is considered the possibilities of innovative development of the Krasnodar region. The process of formation of an innovation system as a mechanism for sustained economic growth is analyzed. It is revealed the organizational and economic problems and prospects of innovative activity in the Krasnodar region. The author offers specific solutions for innovative development in the region, to overcome the barriers of innovation development and to create efficient regional innovation system. The urgency of the strategy of innovative breakthroughs, it is recommended a mechanism for implementing the strategy, taking into account the characteristics of the region.

<u>Key words:</u> innovation, innovative economy, modernization, human factors of innovation, innovation system, market innovations, the specifics of management of innovation, regional innovation strategy.

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