

LINGUISTICS
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Kalmykova G.A. Pragmatics of causal structures in media interview (on the basis of the German language)

The language of mass-media is of great interest for many linguists nowadays. The aim of this paper is to research pragmatic characteristics of interviews in the journals “Der Spiegel”. We consider the texts of interviews as the combination of two types of style – literary-colloquial and journalistic. We denote this combination as quasi-colloquial style. Our subject is causal structures, belonging to functional-semantic field of causality in German. It was investigated analytic and informative types of interview and we analyzed context conditions for causal structures’ functioning. We also investigated the scope of all means of causal representation in the personal language of addressees and the characteristic traits of verbal personality on the basis of causal structures. Main means of causality used by addressees are causal structures marked by conjunctions weil, wenn and denn, and also by the preposition zu.

Key words: causality, functional-semantic field, German, interview, addressee, context condition, verbal personality.

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