SOCIAL SCIENCE (specialty 22.00.08)

Kalinin I.A. State-private partnership as the tool of traffic safety management in city society

Safety traffic management in city society became for a long time the topical state problem interfaced to certain financial expenses and weak efficiency. In the article the author shows possibility of solving the given problem and management efficiency increase in this very sphere through attraction of commercial sector and using resources of state-private partnership as phenomenon of constructive interaction of business and government. The purpose of given article is the consideration of the state and business interaction in the form of state-private partnership in sphere of safety traffic management in the conditions of city society both in the theory, and within the limits of practical perception of a situation by participants. The author marks amplified attention to problems of social safety and management of it, estimates possibilities and aspirations of business sector, and also restriction from the state in realization of partner interaction for safety traffic management.

<u>Key words:</u> state-private partnership, safety traffic management, city society, video observation systems, efficiency of social management, social risks and social safety.

Ural state economics university

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