

PHILOSOPHY
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Kovalenko E.M. The concept of a culture by Kl. Geertz in a context of the cognitive theory of a culture

In this article the problem of symbolism of a culture in the context of the symbolical anthropology is considered. Separate positions of the concept by Kl. Geertz, the cultures connected with a generating role in a social life and with functioning of a symbol which promotes formation of the priority values defining social action are analyzed. His concept in which the culture is considered as super-individual extragenetic set of the control mechanisms operating thinking and behavior of the individual, is considered in a context of possibility of a methodological substantiation cognitive the approach to culture. In K. Geertz's concept there is a reconsideration of interconditionality of culture and thinking of the person through inclusion in the theory of symbolism of social action which is defined by conceptual structures.

Key words: a cognitive culture theory, a culture symbol, a culture, a symbol, a value, a cultural system, a social action, an anthropology.

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