

LINGUISTICS
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Aslanova A.A. Communicative strategy of dynamics reflection of colour notion in a fiction discourse of A. Murdoch

Communicative strategy of reflecting the dynamics of colour-denoting within the framework of the perceptive situation modeled stimulates the reader's associations. The impact of the image is reached by coding the emotional information on every textual level, combinational potential of colour-denoting accompanied by implicit, figurative and symbolic meanings.

Key words: I. Murdoch, discourse, communicative strategy, colour-denoting.

***Pedagogical institute
of Southern federal university***

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