LINGUISTICS

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Dragaleva L.V. Contradiction as a speech means of contrast modeling in B. Poplavsky's idyostyle

From the point of view of the textual world perspective, the contradiction is interpreted in the article in connection to the text which is responsible for refuting the readers' expectations and settings. That is why the contradiction is analyzed not only as structural and semantic phenomenon, but as the author's concept, complex discursive process where the interaction of negative and positive constructions plays the key role in modeling the contradiction as the idyostylistic phenomenon in the particular author's text. As a result the author's text which is endless in itself generates only the interpretations predetermined by its own strategy.

Key words: idyostyle, Boris Poplavsky, contradiction, negative utterance.

Pedagogical institute
of Southern federal university

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