

## **SOCIAL SCIENCE**

**(specialty 22.00.01)**

### ***Bratukhin A.V. Social dynamics of youth subcultures in modern Russian society***

This article discusses the features of the formation and development of youth subcultures in contemporary Russia. It is focused on the dependence of the dynamics of youth subcultures of the socio-economic and socio-cultural transformations in the modern world and in Russia. It is noted the dependence of decreasing the activity of youth subcultures criminal directions with a general improvement of the socio-political situation in the country. It specifies the relationship of the appearance of a whole number of new subcultures with the increased computerization of society. It is emphasized the need for revitalization of the state and public organizations with youth subcultures.

Key words: youth, subculture, socio-cultural transformation, intergenerational conflict, masses in the society.

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