SOCIAL SCIENCE

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Magranov A.S. Youth subcultures: sociocultural protest potential

The article is devoted to youth subcultures, as an important phenomenon of sociocultural space in contemporary society. Youth subcultures act as one of the main agents of young people's socialization. According to the data of author's empirical sociological research there is growing tendency of youth subcultures' acceptance by society. Special attention author devotes to the influence of youth subcultures' protest essence on the process of making up of a young people's personality. Making up of values and group identity of young people included in subcultures passes through the protest expression.

Key words: youth subculture, youth, socialization, society, sociocultural space, research.

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