THEORY AND HISTORY OF CULTURE

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Frantova T.V. "Polyphonization of consciousness" in terms of some ideas on the highest nervous activity

This article examines the specifics of polyphonic thinking. Through an extensive base of scientific evidence from psychology, psycholinguistics, musicology, Arts and art studies, the author concludes that the objectivity of polyphony (multi-channel) thinking is a special form of mental activity. The article is the link between special conditions arising in the technological information culture, and the increased role of polyphonic thinking and consciousness.

<u>Key words:</u> polyphonization of consciousness, multi-channel thinking, deep state of consciousness, creative process.

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