## **POLITICAL SCIENCE**

## (specialty 23.00.02)

## *Kirilova V.V., Usova Ju.V.* The problems of multiculturalism as the factor of state policy (on the example of political discourse of the power elite)

It is considered the conditions of the origin and the reasons of the crisis of the policy of cultural pluralism or multiculturalism in the countries of Western Europe as a factor of the development and implementation of the cultural identity in a multicultural environment, including terms of verbal expression in a political discourse in the form of ideological concepts. Multiculturalism is one of the most questionable points nowadays. Special attention is paid to the analysis of the Russian version of the policy of multiculturalism and the problems which Russian modern society has. The historical fate of Russia is the synthesis of the creation of all nations, which have differences in language, culture, religion and customs. But it is this difference that could answer the most important and most problematic subjects, find resources, new strengths to answer the these questions. So every national culture of Russia must develop independently and every citizen must have the opportunity to live where he wants, in any region. All these made Russia a powerful, original and most viable country.

Key words: multiculturalism, political concept, national state, national question, cultural specificity, national-cultural identity, political discourse, ideologema, ideological concepts, cultural specificity

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