

ECONOMICS
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Ponomarev A.V. Development of management method of innovation activity on base of controlling system formation

In the article the concept of controlling, main tasks, functions and principles of controlling is considered. A tendency of development and the use of methods of controlling the management of business entities established the basic task of controlling in the field of innovation, which includes identifying and correcting problems of innovation, control and management of innovation and information support for the planning process of innovation. Controlling is a concept aimed at eliminating bottlenecks and future-oriented in accordance with the objectives and purpose of obtaining certain results. Activities of any business entity is aimed at achieving specific goals. To keep to the planned course requires constant monitoring how to implement the developed program. Today, the traditional system of control is one of the most important management tool.

Key words: controlling, entrepreneurial activity, innovation, process management.

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