

LINGUISTICS
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Seregina M.A. Proverb classification of behavior speech stereotypes

The article is the system study of speech stereotypes of behavior in linguistics on the Russian and German proverb material. The speech stereotypes of behavior are the speech expression of stable standard notions. It orders the way of the usual attitude to some surroundings phenomena or its appreciation under the collective experience influence of the native speakers. It is studied the concept, its characteristics, the conditions of the formation, acquiring and employment, the same to the functions of the proverbs as the speech stereotypes of behavior. Besides the context examples of paroimias' use prove that they reflect the metalanguage and the didactic forms of the semiotic behavior. The author offers the speech stereotype of behavior classification on the Russian and German paroimias material according seven forms. As a result, the semiotic concurrences and inconcurrences were revealed in both languages. It caused the national culture specific character.

Key words: proverb, stereotype, speech stereotype, speech stereotype of behavior, speech stereotype of behavior classification.

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