

LINGUISTICS
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Family behavior norms depicted in Scottish proverbs are analyzed. These deal with attitudes of parents to their children and conduct of boys and girls. Traditional norms of family behavior reflect the system of patriarch community values and may be summarized as requirements to bring up children in a strict but reasonable way, bear responsibility for children actions, not to exaggerate the role of education, not employ childless people in bringing up children, have several children in a family and give them birth only in wedlock, set more severe restrictions to daughters behavior than that of sons, prepare trousseau for daughters. These norms testify to inequality of women and men, of a rigid hierarchy in society and of dependence of people behavior on their material well-being.

Key words: Scottish proverbs, traditional culture, family, norms of behavior, parents, children.