LINGUISTICS

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Kvitko M.S. Ways of verbalization of the concept "music" in French linguaculture

The characterological manifestation of national identity reflected in the language is one of the most complex and pressing problems of modern linguistics. As part of the national culture a linguistic identity is mediated in the national language and the national type of communication that can be attributed to the object of research to the field of the theory of language and communication theory. The paper identifies correlations between way of concept verbalizing and French mentality. It describes the language features that indicate cognitive preferences in linguistic cultures and associative links between nominal units and the characterological phenomena in the French linguistic consciousness. The analysis is based on the concept interpretation to find out the essential characteristics of ethnocultural vision and cognition. It is proposed to consider the concept in interaction with peripheral subconcepts that reveal additional functional registers of cognitive structures. Basic units of analysis are dictionary definitions, idioms, synonyms ranks.

Key words: ethnicity, culture, concept, verbalization, linguistic consciousness, theory of language, communication theory.

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