LINGUISTICS

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Shiryaeva O.V. Objective and subjective modality in media discourse: semantics and pragmatics

The article deals with the category of a modality in semantic and pragmatical aspects. The author proceeds from modern communicative discourse approach according to which the pragmatics is included into semantics as its part displaying communicative to implication of a speech context. The author analyzes modern linguistic theories and comes to a conclusion about a modality as language and discourse category. In the field of a mass media discourse the category of a modality is expressed explicitly and implicitly.

Key words: semantics, pragmatics, media discourse, discourse words, objective and subjective modality.

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