PHILOSOPHY

(specialty 09.00.11)

Fedotova M.G. Constructive role of information signification in transitive society

Based on the principles of synergetics and dynamic information theory it is grounded the thesis that the transitive society is a factor in the valuation of information designing a new posttransitional social system. It is discovered the limited approach to information as a quantitative phenomenon, proved the role of semantics in the selection of variants of social development. Reconstruction of ideas about the semantics of the information makes possible to identify a number of dynamic stages of the design process posttransitional society on the basis of signification (making sense) of information: a dynamic chaos (underflow former social landmarks); emergence of clean clusters (the emergence of new meanings in some individuals); mosaic stage (expansion zone signification information specific semantics), stage flooring (intensification of the struggle for the vision of a sense of social transformation) of pure cluster formation (single meaning of social change).

Key words: valuation, information, semantics, dynamic information theory.

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