PHILOSOPHY

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Ageeva N.A. Professional culture as moral imperative of doctor's activity

Implementation of the national health project actualized the issue of improving the quality of medical care. This is due to the increased needs of patients and the high standards of the society to the level of material and technical equipment of medical institutions, the use of advanced biomedical technologies and the availability of the moral component in the professional culture of medical workers. The author takes into account the fact that in the course of historical development medicine at the theoretical and practical levels was associated with universal values. In the context of the professional culture of compliance the fundamental criterion is the high rank of physician performance of the moral imperative of medical activity.

<u>Key words:</u> professional culture, doctor's oath, responsibility, dominance of "own face" and "another face", moral "imperative".

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