

LINGUISTICS
(specialty 10.02.19)

Redkozubova E.A. Slang in the communicative space of South-African linguistic culture

The article deals with the problem of ethnospecific peculiarities of slang in the communicative space of the South-African Republic. The following features can be recognized as very important and essential ethnospecific qualities of South-African communicative space: alliteration; metaphors; metonymies; acronyms; stylistic antonymy; euphemistic denotation of unpleasant things in life, for example death, diseases, socially disapproved states of mind; frequent use of hyperbole; creating neologisms, abundantly accompanied by phonetic distortions with accompanying spelling problems; rhythmical synonymy; phonological reduplication; contractions or abbreviations; usage of Standard English lexeme for denotational change.

Key words: slang, communicative space, the South-African Republic, ethnospecific.

Southern federal university,

Rostov-on-Don, Russia

December, 10, 2013
