SOCIAL SCIENCE

(specialty 22.00.01)

Pilipenko E.I. Organization and corporation culture of Russian institutions of advanced sport achievements as a factor of influence on management practices

It is considered organizational and corporate culture of Russian institutions of advanced achievements in sport, which acts as a factor of formative influence on management practices. The article shows consistency and interconnectedness of these aspects, resulting in the event of inconsistency to the emergence of system management problems. The study analyzes the problem of methodological positions of structural-functional and system approaches.

Key words: sport organization, corporation culture, organization culture, management, issues.

Southern federal university,

Rostov-on-Don, Russia

December, 21, 2013