PSYCHOLOGY

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Media-checking: concept, specificity, performance

The article provides definition of the concepts: media-device and media-technology. These concepts are discussed from different viewpoints: as an element of health-saving technologies in the work of a psychologist, as a way to provide adequate protection for the development of a child with disabilities. It is considered the possibility of using these methods of psychological influence in correctional-developing process. A new form of organization of the psychological impact – parent-child group is analyzed. A classification of media-techniques, taking into account the features of each type, is given and the article cites statistics effectiveness of this method of psychological impact.

<u>Key words</u>: media-techniques, media-technology, parent-child groups, health-saving technologies, development environment, biofeedback therapy.

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