SOCIAL SCIENCE

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Transformation of senior's social status in historical retrospect

Dynamics of social processes influences the status positions of the population's separate categories inevitably. Transformation of the elderly's status is accompanied by changes of social, labor and socio-political roles. In sociology much attention is paid to the value of social status. It is emphasized such criteria as income, prestige and power. From the viewpoint of sociological science it is essentially important that various social groups of the population and their public roles have unequal influence. Each group has a special substantial and functional focus and carries out its own social role thanks to what society develops. The role of elderly people consists in being a link of continuity of generations and the carrier of experience and traditions. The comparative analysis of status and role positions of the elderly person in a historical retrospective has allowed to reveal their dynamics which is caused by social and economic modifications of public structure.

<u>Key words:</u> social status, an elderly man, status-role portrayal, the transformation of public importance.

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