

LINGUISTICS

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Proper names as reflection of linguacultural world picture

The article deals with proper names considered as an integral component of linguistic and cultural world picture content as some linguistic units of this lexical structure of the language are the bearers of cultural information of community. Having linguistic and cultural character, being an integral part of the language, these language units play an important role in understanding the world, development of mentality, familiarising with cultural values. Relevant speaker's knowledge and skills, competencies of culture and language can be evaluated. For the convenience of learning the classification into the thematic areas is proposed. Analysis, selection and lexicographic interpretation of such material will help to identify those areas and those linguistic units which should be mastered by any member of society for successful communication in an intercultural space.

Key words: proper names, linguistic and cultural world picture, literacy, intercultural communication.

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