

## PEDAGOGY

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### **Listening skills development through multimedia in business communication**

The article describes the experience of teaching listening skills in business English to second-year students. The characteristics of listening as a means of teaching representing the new language and speech material are stressed. While teaching the authentic materials taken from internet and Youtube in particular and organized in a Laboratory practical course are used. The article examines specific instances of training through video. They introduce peculiarities of business English and etiquette to the students. The students become familiar with the habits of addressing different people, greetings, invitations and many cultural related issues. The complex of exercises done before, during and after listening is presented. The authors analyze the combination of video sequence and audio sequence and their socio-cultural contents. The article makes a conclusion that video contributes to higher levels of learner motivation and improves their communication skills, speaking and listening in particular.

Key words: business English, multimedia, authentic materials, listening, business ethics.

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