

## SOCIAL STUDY

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### **Phenomenology of northern poverty**

The summary of theoretical approaches in learning the phenomenon of Russian poverty was made in the article. There are adduced the positions of some sociologist about the wherefore and consequences of low welfare in Russia and abroad. The outstanding characteristics of the destitute families which are living in the facilities of North town, located in the well-being part of Yamal-Nenets Autonomous Area were based on self made sociological researches. Nevertheless, the level of the low welfare in the Noyabrsk town is in three times lower than on average in Russia, but the quantity of such people comes about 110 000. Social, professional and psychological characteristics of the representatives of destitute families is little different from which were described before. Based on self made researches authors pay attention on demonstration of phenomenon of poverty reproduction in posterity of poverty people. Rely on the researches were made authors can conclude about the necessity of invitation to the poverty problem not only institutional, but also non-institutional mechanisms to prevent paternalism in the destitute families.

Key words: low welfare, poverty, paternalism, factors of low welfare, household income, expenses, the destitute families, poverty reproduction, deprivation.

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