

## PEDAGOGY

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### **Upbringing of axiological bases of competitive interaction culture in the college education process**

Object of the study, the results of which are presented in this article, is the content of the process of education in students culture of competitive interactions. The paper reflects one aspect of the problem - namely, research content, mechanisms, tools and methods of education axiological foundations of the culture of competitive interactions among students of the college. The aim of the study was to identify the foundations of education culture axiological component of competitive interactions among students. The article describes the following research results: justified axiological content and criteria of formation of culture of competitive interactions, identified mechanisms and conditions of education culture axiological component of competitive interactions among students of the college.

Key words: culture of competitive interactions personality, values of personality, culture axiological content of competitive interactions, education axiological foundations of the culture of competitive interactions.

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