THEORY AND HISTORY OF CULTURE

S.N. Tsibenko

(North-Caucasus research center of Southern federal university. Rostov-on-Don, Russia)

Perception of the Caucasus war of XIX century and its results in social networks

The article presents the results of the author's study of the activity of four Circassia's groups in social networks Vkontakte and Facebook and their content since the end of July 2013 until the beginning of March 2014. Studying four open thematic groups/forums/communities, the author identifies two groups of topics discussed by the participants, the composition of the groups, the dynamics of its changes, qualitative and quantitative characteristics of the posts and comments of its users. The author discloses different aspects of the perception of the Caucasian war of the XIX century and its outcomes in the social networks and makes some generalizations. The main one is that the perception of the Caucasian war of the XIX century is significantly heterogenic and depends on age, nationality, and religion of group members.

Keywords: Caucasian war, Circassia's, Circassia's question, public opinion.

September, 29, 2014