THEORY AND HISTORY OF CULTURE

M.I. Shpreiser

(Southern federal university. Rostov-on-Don, Russia)

Psychotherapy as a cultural technology

It is considered the psychotherapeutic function of culture, which is today one of the most important. It is realized through the formation of a specialized sphere of culture - psychotherapy. Therefore, this area should be studied not only in the medical sciences, psychiatry or psychology, but also by the theory of culture. The article proves the efficiency of the approach based on an understanding of psychotherapy as a cultural technology shows its specificity compared with industrial or information technology.

<u>Key words</u>: industrial/post-industrial society, function, culture, innovation, cultural, technology, therapy, subjectivity, adaptation, existential philosophy.

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