

PHILOSOPHY

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On the question of methodological strategy of modern urban anthropology

The article considers the problem of effective methodology of contemporary urban studies. Currently, to obtain reliable results in scientific research is not enough to use one method or follow the principles of only one scientific discipline. The most reliable result in urban studies can be obtained by using specific methodological strategies. Methodological strategy in urban anthropology is the specific combination of theoretical and applied research methods. Based on the concepts of city A. Lefebvre developed integrative methodological strategy for the study of urban space. The modern city is a complex space of social communication. Various objects of city are representative of complex symbolic structures. The content of the symbols of the city can be analyzed through the analysis of representatives, including monuments.

Key words: cultural studies, urban anthropology, the methodological strategy A. Lefebvre, the theory of representation, hermeneutics.

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