## THEORY AND HISTORY OF CULTURE

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## Modern knowledge and education situation as factors of hypertextualization

In the context of modern education, the article discusses the tendency radical renewal as contenttargeted, and technological sides of the training of future professionals. This leaves us with new ways of structuring the information that it considered as the highest level. Features, properties and tabular form of structured information is considered a means of resolving the problems of cultural and educational processes. Attention is paid in this hypertext regime as one way to effectively harness the dynamics of social communication. The use of electronic means has shown the need to develop new methodological approaches to teaching.

Key words: current knowledge, educational situation, modern educational activities, vocational training, hypertextualization.

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