## LINGUISTICS

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## Psychological and psychotherapeutic works as the texts based on the principle of contrast (based on the works of the english-speaking psychologists and psychotherapeutists)

The article is devoted to the text-forming role of contrast in English books on psychology and psychotherapy. The author examines the role of comparative and oppositive contrast in creating a compositional semantic structure of these books and describes its role in the reconstruction of the implicit worldview of the addressee. Based on the results of the analysis of psychological and psychotherapy studies as texts formed by the principle of contrast we can say that the contrast at the level content and form plays an important role expanding main topics in speech practice of researchers – contrast of bad and healthy lifestyles, different perception of the world by men and women.

Key words: contrast, psychology, psychotherapy, speech influence, contrastive contrast, comparative contrast.

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