

LINGUISTICS

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Specific features of ethnic stereotypization in the current English-speaking community

The article is devoted to the phenomenon of ethnic stereotypization. We scrutinize all the existing approaches to this phenomenon embracing historical, social, psychological, individual, cultural and other approaches, differentiating them and distinguishing those which are the most relevant to the current state of any multiethnic society. The article deals with revealing mechanisms that underlie the process of stereotypization. These findings may help to find ways of eliminating ethnic stereotypes. On the basis of the conducted research and analysis of existing interpretations of stereotypization we deduce our own definition of ethnic stereotypization, as well as develop the theory concerning the way cultural interaction of different nations generated ethnonyms in the English-speaking world.

Key words: stereotypes, stereotypization, ethnic, ethnonym, English-speaking.

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