

## LINGUISTICS

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### **The formation of the author's poetry of the Karachais and Balkars people and its ethnicity**

The article considers common for the most the so-called "new written" literature the problem of the Dating of the Institute of authorship and distinction between folklore and individual texts. It is believed that the main criterion of attribution of copyright works is not safety-lost of names of their creators, and conceptual and perceptual distinctiveness, uniqueness and singleness used in the works of expressive tools. For example, the folk song "the Crying Princess Hosah" proves that the beginning of the formation of the author's poetry of Karachais and Balkars can be attributed not to the end of XVIII-beginning of XIX centuries, as it has been customary done in the Soviet and Russian science, but at least to the mid-seventeenth century.

Key words: poetic school, tradition, narrative identity, indication, national, folk, artistic reflection, visual, touch, materialized, apperception originality.

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