

LINGUISTICS

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The language peculiarities of sport discourse in the national world picture: cognitive and pragmatic approaches

It has been examined the interrelations among the notions of metaphor, discourse, and creativity. Several important connections have been found. This paper is a part of an ongoing research on the core vocabulary of sport. Sport constitutes a significant arena within discourses about national identities are continually articulated. Language is always inserted into specific social and cultural contexts, and has specific functions. It takes that situation and re-presents it with its selected values and social expectations.

Key words: sport discourse, sport metaphors and metonymies, allusions, sport terms.

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