

PHILOSOPHY

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Sophistry and tools in public policy: to 2400-th anniversary of the birth of Aristotle

It is discussed the methods and techniques of sophistry with the use of their ordering, represented in the Aristotle's treatise "Concerning the sophistic refutations". The task of research and theoretical thought is the disclosure and the exposure of all complex mechanisms of the modern sophistry actively used in solving a painful problem of international level phenomena by public officials and politicians in the diversity of represented countries, as well as foreign and domestic army "spin doctors" performing their "orders" for the manipulation of the public consciousness. Various sophistic techniques are specified, including the substitution of the semantic content of concepts such as values, democracy, truth. Examples of the sophisms' using in political and legal terminology in public discussions are shown. Difference between attitude of objective and value in dialectics and sophistry is proved.

Key words: Aristotle, sophistry, dialectic, European values, democracy, discussions.

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