LINGUISTICS

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Motivation-nominative content of composite-structure formations

The article deals with the study of issues concerning cognitive theory of nomination on the materials of flora microfields (parametric; pragmatic; locative-temporal). Nominative nature of modifiers in compoundstructured flora formations is thoroughly considered in selecting and classifying motivated-nominative qualities. Mostly valuable information is presented in the modus modifier and explicitly or implicitly expressed basic component functions as propositive context of compoundstructured flora formations. Modus modifier has interpretive-connotative function in identifying cognitive qualities of nomination. In direct nomination modus modifier of flora formations directly identifies the quality of denotate. In indirect nomination metaphoric modifier is used, identifying the denotate through numerous referent names.

Key words: nomination, cognitive theory, qualities, modus-proposition, modifier, basic component, explicite, implicite.

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