LINGUISTICS

N. Loktionova, I. Kuzminova (Don state technical university. Rostov-on-Don, Russia)

Women's headwear in the context of the national costume

The article presents in fragments lexical and semantic explication of the concept of "headwear" in the context of the national costume, which contains not only linguistically meaningful information, but also valuable ethno-, lingual and cultural information. Interdisciplinary research perspective led to the relevance of this article. Lexical and semantic space of studied concept includes an infinite number of nominations, marked the national-cultural component, which represents basic verbal codes of material and spiritual culture of a people. Theoretical and practical significance of the work lies in the fact that the conceptual description of nominations of female headwears provides a comprehensive distinctive specific historical, cultural and linguistic picture of a certain time period. Cognitive-pragmatic approach to the test material predestined scientific novelty (the value) of the article that actually formulated in the main conclusions: the nomination of women's hats have a complex conceptual design with quite an extensive semantic structure on the implicit level.

Key words: nomination, concept, headwear, lexical and semantic, lingual and cultural.

October, 8, 2016