

## LINGUISTICS

***V. Borisenko***

*(Southern federal university. Rostov-on-Don, Russian Federation)*

### **Political interview: rules and norms of critical discussion conducting**

The aim of the publication is the analysis of a set of rules and conventions predetermining the preliminary contextual conditions of realizing the interlocutors' dialogical steps. In the aspect of pragma-dialectical approach these steps are considered to form the strategic maneuvering for satisfying the mass audience's actual interests. The preliminary conditions are defined within the frameworks of political interview in the terms of rules and norms which reflect four stages of the critical discussion. We investigate the peculiarities of the argument exchange for the respondent's comprehensive covering his / her point of view. The interviewer realizes interrogative dialogical replica containing the request on the politician-respondent responsibility which reveals these or those implications. The respondent's reactive dialogical replica involves the full account on his / her actions and plans, political perspectives of the current event developing. The initial situation in political interview participators' argumentative activity reveals, as a rule, the differences in opinions between the interviewer and the politician-respondent on particular decisions, plans, the politician's activity which have direct consequences for mass public's opinion forming. These differences are revealed in the course of the question-answer exchange from which the reader (the third, "invisible" political interview participator) extracts the actual information.

Keywords: political interview, pragma-dialectical theory, critical discussion, codified rules and norms, argumentative activity.

*November, 29, 2016*

---