LINGUISTICS

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The description of the speech portrait of the speaker with the help of his professional peculiarities

The article is devoted to the description of the mechanism of the speech portrait construction on the basis of the "quantity" category usage. The quantity thinking presupposes making the logic operations with definite objects and their classes. The speech transfer of the information represents the creation of the same association in the hearer's mind like that of the text sender has with the help of verbal exposure. This transfer process presupposes the compliance with the hearer's and the listener's nature of the brain. The habitual forms of the information transfer were developed by the person in the course of the language usage. They are built considering possibilities of the concrete individual's nervous system. The "quantity" category usage fully depends on the level of a person's brain fitness in the fulfillment of logic operations. This fitness is the guarantee of the efficient process flow and is based on the individual's ability level. Some people have more developed logic processes, they produce logic quantitative operations easily and when transferring quantity use the most objective means. Others have more developed mechanisms of feelings accumulation, they preserve the freshness and sharpness of quantitative information evaluation and transfer quantity with the help of images.

<u>Key words</u>: category of quantity, transfer ways of the quantity category, professional personal abilities.

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