## PHILOSOPHY

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## Truth-oriented knowledge and profit-oriented knowledge: terminological basis of the problem of mutual transforming of scientific and technological knowledge

Vitruvy's treatise «Ten books about architecture» throughout centuries served as model of textual fixing of technological knowledge. Throughout not less than six centuries of new era this text was demanded as the unique full encyclopedia on construction. Covering all circle of the knowledge necessary for the builder and the engineer, Vitruvy's treatise is not simply the collection of recipes and not only practical guidance, but also certain system of ideas of knowledge and spaces of application of knowledge. It is revealed the original terminological fixing in the treatise of ideas, including knowledge of sociocultural context. The forerunners of textually fixed theoretical and technological knowledge were the knowledge oriented to truth, and the knowledge directed on profit.

Key words: scientific and technological knowledge, truth, treatise, practice.

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