

PHILOSOPHY

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Theoretical and methodological construct of social inertia research in the dynamics of Russian socio-cultural changes

It has been considered theoretical and methodological construct of research of social inertia in the dynamics of Russian socio-cultural changes. It is stated that social inertia not only performs certain protective and compensatory functions, but can slow down social innovations. In general it is preconditioned by the inertia of culture, way of thinking and social behavior. The structural model of the study of social inertia, which became the basis of the proposed author's construct, includes: a) the conditions and invariants of the inertial component embodiment in historical reality, b) the inertial manifestation of the Soviet past in terms of socio-cultural changes, c) the inertia invariants in modern social space, d) the social factor of inertia in the scenarios of Russian modernization.

Key words: construct, social inertia, sociality, social and humanitarian knowledge, socio-cultural dynamics.

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