

## PHILOLOGY

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### **Traits of the Russian national character and their representation in the proverbial picture of the world**

It is considered the description of the Russian national character features, represented in the proverbial picture of the world. The research is based on the principles of anthropocentrism and system. The units of the proverbial fund describe subjects of the linguaculture in various aspects of their life, fix and transmit ethno-specific national-determined views, which serve the identification of the linguaculture. The moral and ethical concepts fixation in the proverbial fund is justified by their special significance for the representatives of linguaculture, which determines these features inclusion in the Russian national character. The linguacultural specificity of the moral, ethical and value spheres, represented at the level of cognition and fixed in the proverbial fund, forms the basis of the national character, determines the stereotypes of behaviour, is connected with the set of value dominants and peculiarities of their structuring, their hierarchy in a system of national values. The study of the proverbial picture of the world and the identification on its basis the key features of the character determines the possibility of adjusting, supplementing and describing the set of features of national characters.

Key words: proverb, proverbial picture of the world, national character, stereotype, linguaculture.

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