

PHILOSOPHY

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The symbolic image as one of the central features of the poetic discourse of W.B. Yeats

It is considered the study of cultural discourse of the poetic works by W.B. Yeats. The cultural discourse is the private and social life of the when these are viewed from the position of cultural values and normative consciousness. The present work is an attempt to go beyond the linguistic framework of the text and to single out the author's individual cultural meanings, thus to investigate the specific peculiarities of the discourse. The article is focused on the symbolic image of the bird, the swan, in the discourse of W.B. Yeats. This is marked by a very complicated, contradictory relationship with Maud Gonne, social, political life in Ireland and the world of occult sciences. The image of the bird in the discourse of W.B. Yeats possesses a multitude of symbolic meanings, such as love, immortality, soul, godly forces, freedom and the like. The symbolic image is universal for creating and studying a great number of ideas that are represented in the cultural discourse.

Key words: cultural discourse, discourse-analyses, contextual language units, social cultural context, individual cultural meaning, symbolic image, universal symbol, mythological descriptive tradition.

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