

PHILOSOPHY

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Asymmetry of language sign, the principle of language economy in the aspect of implication category

It is considered the phenomenon of implication as an aspect of language economy; correlates the idea of language economy with the principle of language adequacy. The phenomenon of language economy is characterized as one of the main laws of language development. The author comes to conclusion, that implication is one of the main components of communication act, completing and modifying explicit elements. It is proved in the article, that implication should be considered as generic notion towards such specific notions as subtext, hint, allusion, indirect communication, indirect speech acts, as well as possibility of analyzing implication on the level of word-form, phoneme and supersegmental units.

Key words: implication, language economy, asymmetrical dualism, proposition, explicit, subtext.

November 18, 2017
