

PHILOLOGY

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Mirror questionnaire as a means of researching linguistic culture

The article analyzes the results of a survey conducted in order to identify the most important sphere of the French linguistic culture among the spheres in which the expression of the French national character is most vivid – la gastronomie (gastronomy), la musique (music), le cinéma (cinema), la mode (fashion), le théâtre (theater), la peinture (painting). During the survey, which involved French and Russian respondents in total of 100 people, 600 different associations were received to the phenomena of the French national culture la haute couture (high fashion), le spectacle (performance), la cuisine française (French cuisine), la musique française (French music), l'art cinématographique français (French cinematographic art), la peinture française (French painting). All identified associations are divided into abstract, exemplary and emotional ones. The results of the survey of French and Russian informants confirm the hypothesis put forward in the article about the primacy of the sphere of gastronomy for the French language consciousness.

Key words: questioning, association, national-specific sphere, French national character, gastronomy.

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