

## PEDAGOGY

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### **Differences of the Russian and Chinese business label and their accounting at business contacts**

With the development of relations between Russia and China, their joint activities are gradually expanding, the Sino-Russian trade has already entered a stage of rapid growth, over the past ten years the trade turnover between the two countries has grown almost tenfold. Business etiquette as an important element of commercial activity already penetrates all sides of international communication, it gradually becomes a part of the culture of a country in miniature. Despite the fact that China and Russia are close neighbors, they have their own cultural roots, which made their etiquette rules different. The article analyzes the differences between Russian and Chinese business etiquette and their accounting in business contacts.

Key words: differences of Russian and Chinese business etiquette, business courtesy, speech etiquette, business contact, business management.

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