PHILOLOGY

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Manipulative strategy of conflict deintensification in modern English

The article is relevant due to the interest of linguists towards the problem of conflict interaction and the need to research conflict prevention and resolution. Manipulative strategy is the mean of conflict resolution. The aim of this strategy is to neutralize conflict linguistic personality, who initiates a conflict, and to minimize the level of aggression. It has been distinguished tactics which help to perform manipulative strategy and linguistic means which characterize those tactics. The authors pay attention to perlocutionary effect which is the result of the use of manipulative strategy. The article was written on the material of modern English fiction and movies of XX-XXI century.

<u>Key words:</u> conflict, conflict linguistic personality, manipulative strategy, deintensification of confrontation, non-verbal means, verbal means.

June 15, 2018